

Select the gift that is the ultimate flattery to a lady's good taste . . . cologne or perfume chosen especially to accent her particular kind of loveliness:

SCHIAPARELLI:
Shocking
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CHARBERT:
Breathless
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Amber
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Aphrodisia
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EVYAN:
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LUCIEN LELONG:
Sirocco
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Balalaika
Opening Night
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RUBENSTEIN:
Apple Blossom
Heaven Sent
White Flame
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Gardenia
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Miracle
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Jasmine
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DANA:
Emir
Tabu
Platine
20 Carats

SHULTON:
Old Spice
Friendship Garden
Desert Flower

CORDAY:
Jet
Toujours Moi

HOUBIGANT:
Chantilly

LEIGH:
Dulcinea
Heartbeat
Poetic Dream
Risque

BOURJOIS:
Evening in Paris
Mais Oui

YARDLEY:
Old English Lavender
April Violets
Fragrance
Lotus
Bond Street

COTY:
Le Vertige
Jasmine
Chypre
A'Suma
Muse
L'Origan
L'Aimant
Emerande
Paris
Muguet des Bois

PRINCE MATCHABELLI:
Dutchess of York
Ave Maria
Christmas Rose
Holly Berry
Potpourri
Stradivari
Abano
Crown Jewel

VARVA:
Follow Me
Nonchalant

RICHARD HUDNUT:
Yankee Clover
R.S.V.P.
Vogue
Violet Sec
Gemey

(Note to the Men: Our staff of imaginative sales girls is ready to help you select perfume and other gifts for the woman of your life.)

EDWARD A. THORNE THE DRUGGIST

168 NASSAU STREET

TELEPHONE 77

PATRON

Sec. 562, P.L.&R.
U. S. POSTAGE
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Princeton, N. J.
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CHRISTMAS Should be MERRY!

Let us help to make it so—
For you, your family, your friends

THE EXCHANGE OF PRINCETON

164 NASSAU STREET

TELEPHONE 3680

TOYS • CLOTHES • FOOD • GIFTS

*Town Topics Presents With
Pleasure Its Second Annual
Christmas Shopping Guide*

SHOP EARLY — SHOP IN PRINCETON!

COUSINS COMPANY, INC.

Wishes You

A Merry Christmas and

A Happy New Year

GIFT PACKAGES — IMPORTED AND
DOMESTIC WINES AND LIQUORS

Free Delivery

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**Come to
VIEDT'S CHOCOLATE SHOP**

110 NASSAU STREET

FOR

- The Largest Choice of Candies and Chocolates
- Wallace Wafer Thin Mints
- Droste's Imported Chocolates
- Louis Sherry Chocolates
- Tasteful Christmas Delightfuls, Including Candy Canes

VIEDT'S

"The Store They Talk About"

Town Topics

DONALD C. STUART, JR.
DAN D. COYLE
Editors and Publishers

Town Topics Shopping Guide, 1948

It's New to Us

Christmas Shopping Guide. Since the male of the species is generally somewhat neglected in the shopping column throughout the year, we will try to make amends by placing him first in this issue. As usual, anything really different for men is hard to find, but there is a pretty good selection of things to wear, so we'll start with them.

HANDWEAR. Luttmann's now has the very good Fownes gloves: fur-lined leather for \$8.75, regular pigskin for \$6.95, large-sized, extra thick pigskin (particularly warm and unusual) for \$9. Lahey's pigskins are \$6.75 and, being Mark Cross, very nice; also there is the Cross "double glove"—a strapped pigskin outside with removable and separately wearable wool lining for \$9.85. Another good buy are the string gloves for \$2, the various-colored wool scarf and matching glove sets for \$4.50. Langrock's goes in for llama, which is unbelievably soft, in the form of glove and scarf sets for \$8.50, pigskin palm llama, for \$5.50, plain llama for \$3.50. If you want to go all out on keeping your man's hands warm and well-covered, you can do it at Langrock's with angora-lined cape-skin for \$12.50, or at Sak's with lovely mocha suedes, wool-lined, for \$10.50. The latter also has a leather-

palmed wool for \$3.50. Ski mittens at Pete's range from a wool-lined poplin with zippered pocket for valuables to a soft, doeskin-ish leather with water-repellent cloth wrists that have elastic at the top for \$4. Saks has alpaca-lined snow-cloth models for \$5.25.

FOOTWEAR. At Lahey's are brushed wool ribbed socks, long and short, for \$1.50 and \$2. Brophy's Shoe Store has machine-made orange and black argyles without crosslines for \$2.95; The Exchange has them handmade for \$6.25; there, too, are handmade cables, in stock and, for limited orders, for \$6.50. Saks has a nice ribbed cashmere for \$5, and for the same price a soft Spanish wool argyle (the best we saw in the machine-mades with exception of MacDaid's, which are not as soft but are cheaper, and Lahey's.) For the relaxing-at-home evenings, Brophy's has a sheep-lined rough leather slipper for

—Continued on Page 3

CHRISTMAS TREES and hoxed greens from the Henry Jeffers Christmas tree plantation for sale by Paul Roediger, Jr., 361 Nassau St., tel. 1054.

FOR THE BEST BUY in bicycles, tricycles and complete accessories, go to Frank's Bike Shop, 170 Nassau St.

We Have Reduced
Some of Our Toys
as Much as
60%

Stop in and Let Us Show You

THE WRIGHT STORE
130 NASSAU STREET

GIFTS FOR MEN

Toiletries Make Smart, Welcomed
Christmas Gifts

WE PRESENT THE FOLLOWING:

Seaforth
Yardley
Charbert
Old Spice
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Faberge
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Coty
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Harwick
Mennen's
William's
Pinaud

EDWARD A. THORNE THE DRUGGIST
168 NASSAU STREET

CHRISTMAS GIFT SUGGESTIONS

HOUSECOATS

NEGLIGEEES

BED JACKETS

SLIPS

NIGHTGOWNS

HANDKERCHIEFS

Gift Wrapping

ELISE GOUPIL

162 NASSAU STREET

TELEPHONE 3466



If your gift to him
means a lot to you . . . then
warm his heart with the finest
of leather luggage . . . the
HARTMANN Knocabout.

Knocabout 2-suiter \$120.00*
Matching O'Nite Case \$ 93.00*

*Inc. Tax

LUTTMANN'S LUGGAGE
FINE LEATHER GOODS

Laurie Vance Johnson

(Mrs. E. D. H. Johnson)

Portrait Photography

Telephone 128-R

WINE & GAME SHOP

Wines and Your Spirits
for the
HOLIDAY SEASON

FREE DELIVERY

6 Nassau St. — Tel. 2468

IT'S NEW TO US

—Continued from Page 2

\$5.50; Saks, a somewhat handsomer, but more, expensive, model for \$7.50.

SWEATERS. Lahey's (mentioned last week) brushed wool is the best for the money (\$9.85); Sak's traditional "Woolhara" part wool, part fur is also extremely soft and good-looking for \$12.50 and comes in many attractive colors. In the upper brackets, MacDaid's imported cashmere and wool, which combines the best of both is really lovely for \$20. So, obviously, is Langrock's pure imported cashmere for \$25.

TIES. English wools are all over the place, and since the standard price for them seems to be \$2.50, we'll just slip you the word not to pay more. Lahey's has Remberg rayon-knits for \$2.50, quite nice solid rayons for \$1.50; MacDaid's, the greatest variety in silk-knits for \$3.50. They also have exceedingly snappy English Regimental (each an authentic copy) striped silks for \$4. Harry Ballot has Windsor wool plaids for \$1.50. At The Exchange are beautiful gabardines with hand-painted gamebirds and fishing flies, not inexpensive (but lower than the equivalent in New York) for \$8.95. At Saks are pure silk, hand-blocked imported ties in various

—Continued on Page 4

CHRISTMAS is just around the corner. At our new location, 14 John St., we have a complete line of American and English bicycles and tricycles. Kopp's Bicycle and Radio Shop.

Christmas Suggestions



TIES

English Wool Challis . . 2.50
Imported All Silk . 3.50-7.50
English Wool Bow Ties . 2.00

HOSE

English 6 x 3 Rib . . 1.35-2.00
Scotch Argyle 3.95
Imported Hand-Knit Argyle 6.00

SWEATERS

All Wool Crew and
V-Neck . 8.50-13.50
India Cashmere 25.00

Douglas Mac Daid

20 NASSAU STREET

ROGERS PEET CLOTHES

BAMMAN'S

"At the Head of the Town"

offers

for your CHRISTMAS pleasure

Fruit Baskets, One of Our Specialties
Brandied Fruits — Fancy Imported Teas
Figs and Dates

Christmas Boxes of Jams and Jellies
Salted Nuts and New-Crop Nuts in Shell

Cheeses—Both Imported and Domestic
Plum Puddings in All Sizes, Including Imported
St. Ivel and Yeatman's Puddings

Imported Biscuit—Huntley & Palmer & Crawford's

Christmas Cakes—Fruit, Maizepan, Anice Drops

Complete Assortment of
Whitman's, Sherry's and Norris Candies

Candy Canes, Hard Candies, Filled Candies

A Carload of Canadian Christmas Trees Due December 10th
Also, Wreaths, Mistletoe, Greens and Roping of all Descriptions

Deliveries Wednesdays and Saturdays to Kingston, Rocky Hill,
Lawrenceville and Penns Neck—Closed Wednesday Afternoons.
Deliveries to Harrison Street Project Daily

TELEPHONE 1282

Are You Thinking of Giving Your Portrait For Christmas?

Pictures Taken up to Dec. 15
Will Be Ready for Christmas.

MAKE APPOINTMENTS
EARLY

CLEAROSE STUDIO

148 Nassau Street — Tel. 1620

What Could Be a Nicer
Christmas Present Than a
Series of Massage Treat-
ments for Someone You
Care for.

AN ATTRACTIVE CARD
WILL ANNOUNCE
YOUR GIFT

Call The
Swedish Massage Studio
130 Nassau St. — Tel. 2167

IT'S NEW TO US

—Continued from Page 3
patterns for \$3.50.

PAJAMAS. Broadcloth seems to be about the best available, and you can get it of different qualities, depending on what your budget covers. Lahey's has Jayson for \$4.95 and \$6.50 in standard, but good, solids; Saks, a particularly fine grade (and it should be) for \$8.50. MacDaid's has a wide variety in broadcloth for men who like to be buttoned up to the neck in bed for \$5.95; the same type comes in a dashing rayon for \$10. All are solid colors. Lahey's is ready for a cold winter with striped flannels; so is MacDaid's with its cozy Balbriggans!

MISCELLANEOUS. The very best belts are still the handmade, one-piece leathers at Luttmann's for \$5. They wear like iron and are worth every penny of it. Lahey's has a less expensive type for \$2. There, too, are English pure silk scarves for a surprising \$5. MacDaid's N. J. Anderson plaid wool shirts are colorful and sturdy for \$13.50; Ballot has a handsome washable gabardine sports shirt for \$6.50 in innumerable colors, also Crompton corduroy shirts for \$8.95, and all-wool solids (again, many colors) for \$8.50.

Now that we've done our best to dress your man, more or less inexpensively, and taken too much space doing it (writing up male clothes is really nothing more than comparison shopping), we'll leave the big items till a later date and more on to other gifts.

—Continued on Page 5

GUMDROP TREES! Homemade candies and Christmas decorations. Specially-packaged foods. All this and more like it at The Exchange, 164 Nassau St.

SYMPATHETIC GUIDANCE FOR THE HARASSED MALE IN HIS SEARCH FOR "HER" CHRISTMAS GIFT

JOAN'S DRESS SHOP

63 Palmer Square

Telephone 2289

Christmas Suggestions
from the

WHITE ELEPHANT SHOP

247 NASSAU STREET

Lionel train sets, complete with transformers
L. C. Smith portable typewriter with case, never used
Old wrought iron andirons with chain and bar
Solid mahogany pedestal table, pie crust top

OLD SILVER CANDLESTICKS • JEWELRY
COPPER • BRASS • SILVER • CHINA • GLASS

All in Good Condition

It's **CHRISTMAS** again at

The Cummins Shop

96 NASSAU STREET

Your Christmas

Gifts

Are

Our Business



WE ALL WISH YOU
A MERRY CHRISTMAS
A HAPPY NEW YEAR

We will have delicious locally raised Turkeys.
Order early to be sure of the size bird you want
for Christmas.

Pheasant, Squab, Guinea Hen or a Rosedale Ham
would make an unusual Christmas present. We
will gift wrap it for you.

HOURS:
8 to 5.30
Everyday But Sunday

ROSEDALE, INC.
(Lots of Parking)
262 Alexander St.

IT'S NEW TO US

—Continued from Page 4

At Lavake's are better-looking-than-average stud boxes: unadorned silver except for a silver stud atop so that there will be no mistaking their function. Thorne's, with the assistance of Seaforth, can really take care of the travelling man with brand new plastic flexible holders that contain talcum powder and shaving lotion. You can get them in a kit or separately. Saks has for travelling a leather tie-case with rack, strap and extra pocket. The complete Courtley line of male toiletries is at The Wilcox Pharmacy, as are the really marvelous Rooney English brushes.

Now for the ladies (finally!) Thorne's has the most complete coverage in town along cosmetic and perfume lines, and among them they can supply practically anything for any woman, all in exciting gift wrappings. Matchabelli's "Royal Trio", including three of their famous colognes, is only \$3.75, plus you know what! Rubinstein's much-advertised "Four Key's to Beauty" rates the advertising—you can't miss by giving a choice of four lipsticks on a heart-shaped

mirrored chain for \$1.75 including tax. Hudnut has packaged their toilet water in really glamorous paper overrun with sparkling vines. A complete line for skin care (dry or oily) is put by Rubinstein into a compact leather case for \$7.50; on the other hand, you could probably please her about as much by spending \$1.85 on a gold metal purse perfume flagon, or \$2.50 for the Fabergette ball point portable perfume dispenser. Arden in all her Christmas glory is at Wilcox's and she really goes overboard in her gift packaging. More to come later when the complete shipment has been unpacked! At Wilcox, too, is the Herb Farm line. Everything in the way of perfume, toilet water, powder and soap is there, but perhaps the most appealing is the five-in-one kit (alias "Quintessence"): five small bottles of different toilet water scents, packaged together so that you can't go wrong and will probably introduce her to the fragrance she's always looked for. Also please note the ad in this issue for "Queen's Ransom"—it's worth it. Mary Chess is at The Exchange—her packaging is not quite as fancy as some, but her products, including perfume, toilet water, soaps, bath mits and oils, sachets, hanger covers and scented laquer have no peer to those who know them.

—Continued on Page 6

Mother - Daughter

ROBES — HOUSECOATS



Size 1 to 3—\$3.98
Size 3 to 6—\$3.98 - \$5.98
Size 7 to 14—\$4.98 - \$6.98
Ladies' Sizes, 12-20, \$6.95 - \$10.95

BUY YOUR XMAS GIFTS AT

Bailey's

FOR BEST VALUES FOR
ENTIRE FAMILY

14 Witherspoon St. — Tel. 1409

For a Real Christmas Holiday

Get Your Fresh
POULTRY MEATS
VEGETABLES GROceries

at

BOVINO'S

LEIGH AVE. AT JOHN ST. — TEL. 1855

Beautiful Long-Lasting Gifts

BULOVA WATCHES

AUTOMATIC (Self-Winding) WATCHES

SPEIDEL and Other Nationally Advertised Brands

RONSON LIGHTERS

The Watch Shop

134 NASSAU STREET

TELEPHONE 3525-W

Opposite the New Library

BE READY when you want to skate or ski! For a complete line of skating and skiing accessories, come today to Pete's Sport Shop, 26 Witherspoon St.

See that Santa brings Boots for the whole family!

STADIUM
BOOTS

PULLOVERS

ZIPPERS

RUBBERS

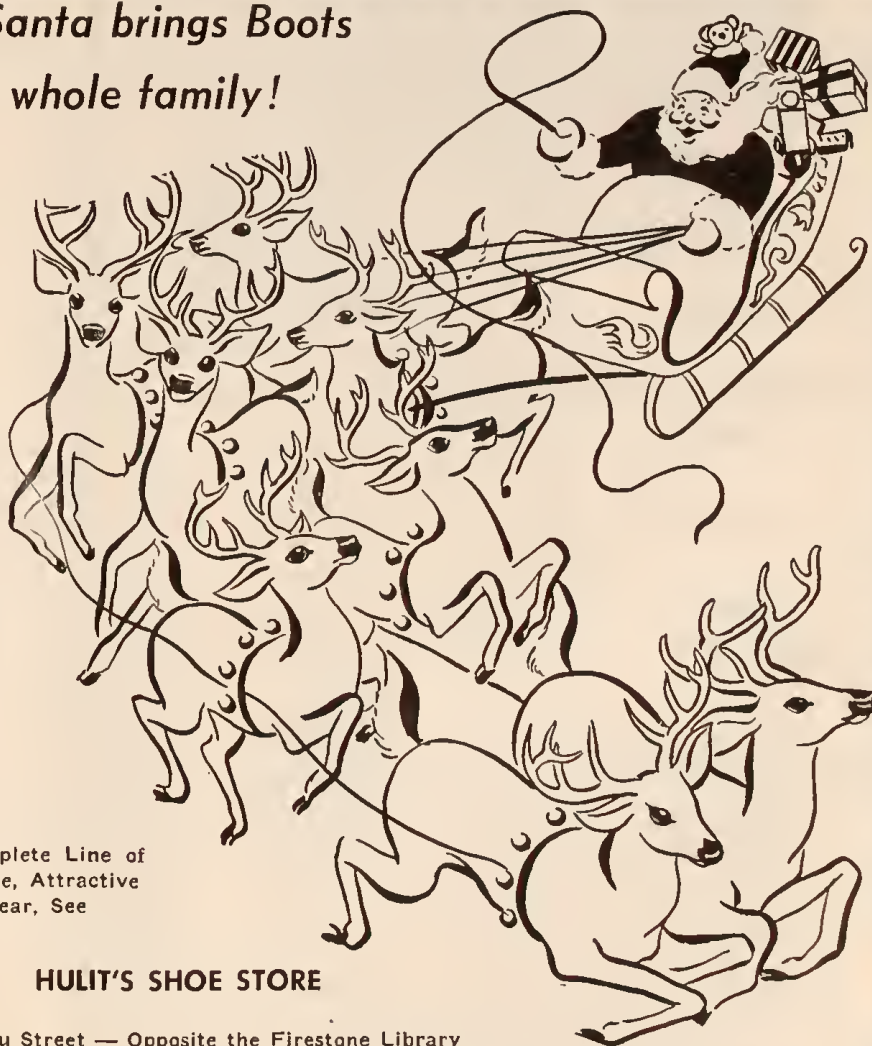
OLD
FASHIONED
FOUR-BUCKLE
ARCTICS

Wool or Rubber
Tops

For a Complete Line of
Comfortable, Attractive
Footwear, See

HULIT'S SHOE STORE

140 Nassau Street — Opposite the Firestone Library



TOWNSEND COUNTRY WOOLLENS

of New Hope
Bucks County, Pa.

Now Being Shown at

WHARF - Tailors

82 NASSAU STREET

Telephone 1155

★

A Distinctive and Varied Collection of the Finest Imported and Domestic Tweeds.

British Flannels

Scotch Tartans

★

For an Exciting and Practical Gift: Order Suit, Skirt, Jacket Length or Yardage of Tartans for Long-Lasting Bathrobes.

ORDERS TAKEN DAILY

IT'S NEW TO US

—Continued from Page 5

Things-to-wear are varied and attractive. Joan's Dress Shop has more blouses than we have seen in years. Most eye-catching, perhaps, are the rayon crepe, cap-sleeved, rolled collar models with just one shining sequin or headed design casually tossed on the front for \$8.95. Green or red wool plaid stoles are colorful, while the lace-splashed slips, starting at \$3.98 (described in detail last month) are still good. Bert-Ann has new Yolande and Iris creations, which are particularly appealing in nightgowns. Mary Gill's adorable and inexpensive "Holiday" dresses are all gay and glittering but not too much so. Skating clothes, either regular corduroy skirts or really whistle-raising wool jersey outfits with top and pants in one piece, plus extra skirt (worn by Barbara Scott) are at The Clothes Line. Their pure silk scarves, coming in two sizes for \$1.75 and \$2.95, cover a wide range of lovely and unusual colors. Hand-painted blouses at The Exchange are unique and low-priced for what you get, starting at \$7.50. The Fownes gloves at Luttmann's come for ladies too, equally fine. Hulit's really covers the slipper field with a variety of fuzzy, quilted and satin scuffs, also appealing satin ballet slippers, starting at \$3.50. Leigh's has piped rayon satin pajamas, some with contrasting trousers, for \$6.95 in solid colors.

Among miscellaneous suggestions are plated silver bobby and hair pin boxes (also with silver identifier atop) at Lavake's for \$3.60, and the sterling, leaf-like corsage pins for \$3.75 at The Exchange. Zavelle's has some appealing scatter pins for only \$1, of pearls, rhinestones and such. The gold-plated monograms —Continued on Page 7

STOCKING GIFTS for women and children—a few for the men, too—range from seven cents to \$2 at The Exchange, 164 Nassau St.

OLD FASHIONED Christmas ribbon candy, Christmas canes, red cinnamon berries, chocolate kisses, Thorne the Druggist, 168 Nassau St.

SPORTING GOODS EQUIPMENT

For the Year 'Round!

★

Your Every Need For

SKATING
SKIING
SQUASH
BASKETBALL
BASEBALL
TENNIS
FOOTBALL
HUNTING
FISHING

And Numerous Others

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PETE'S SPORT SHOP

26 Witherspoon St. — Tel. 2696

For the Best in
Victrolas, Radio, Television

THE MUSIC SHOP

16 Nassau St. Tel 80

Representing

Beauty Counselors, Inc.

(Sensible Skin Care & Makeup)

ADELINE B. CIMA

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More Christmas Suggestions From W. H. Lahey

Sport Coats

Flannel and Covert Slacks

English Wool Half Hose

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Paris Garters, Belts and Suspenders

Silk and English Wool Neckwear

Shirts: Oxford, Broadcloth, Stripes

Handkerchiefs, White and with Border

Gloves: String, Pigskin, Wool, Furlined

Remington, Shick and Sunbeam Razors

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Brophy's

SPECIALIZING IN

MEN'S SHOES

- NUNN-BUSH
- FRENCH, SHRINER
AND URNER
- TAYLOR-MADE
- LOTUS ENGLISH
FOOTWEAR

Genuine Hand-Made

Argyles, \$3.50

78 NASSAU STREET

TELEPHONE 1791-W



We have ideas!
The Clothes Line, Inc.

The Clothes Line, 6 Chambers Street

The Little Clothes Line, 53 Palmer Square

The Boy's Clothes Line, 57 Palmer Square

IT'S NEW TO US

—Continued from Page 6

for pocketbooks at Luttmann's and The Cummins Shop, available in four styles, are always usable and attractive gifts. Also at Luttmann's is a more-complete-than-ever line in the red and green snakeskin accessories: pillboxes and tiny compacts (\$3), flashlights (\$1.75), key cases (\$4.50), compacts (\$5.40), cigarette cases (\$7.50), combination lipstick, compact and cigarette holder with closing strap (\$10) and a perfume atomizer which works

like a cigarette lighter (\$7).

For the house we found some good ideas. Farr's Hardware has the new General Food Slicer, which does for anything from vegetables to roasts and, we gather from those who have them, is a must once used. At The Wright Store are new salt and pepper dispensers, which release anything from one grain (!) to a complete flow and are sealed to prevent hardening of contents. They come in plastic for \$1.50, gold or silver for \$5.95. Swern's plastic table mats in a galaxy of colors from 29 cents up should gladden housewifely hearts. The same goes for the fringed pure linen luncheon sets for \$3.98. Oak Manor Art Galleries (3 miles north of the circle on Route 1) has a miraculous new appliance for cleaning silver. Battery operated, "Toucho" is a small stick that removes all average tarnish with one light touch, and costs only \$1.

It's time the young ones got their innings, though all we can do is start on them. To begin with, the Unique toys (made famous by Howdy Doody) are scattered throughout town at The Wright Store, The Exchange and The Princeton Stationery (formerly Greenberg's). For amusing mechanical toys, they are really tops. The Wright Store has Lionel and most of what goes with it, including a brand new log-loader which car-

—Continued on Page 8

CALL 6-5-7

For Prompt Delivery

"Everything You Might
Need in the Liquor and
Hors D'Oeuvres Lines
For That
Holiday Cocktail Party!"

CLARIDGE WINE AND
LIQUOR COMPANY

40 LEIGH AVENUE

SANTA SAYS -



For the Budget-Minded Xmas Shopper
Gifts of Distinction

ZAVELLE'S
The Store on the Square

GIFTS — BOOKS — RECORDS — TELEVISION
RADIOS — EXPERT RADIO REPAIR

Princeton Fashion Center

230 NASSAU STREET

Gifts by

MARY GILL, Inc.

BERT-ANN, Inc.

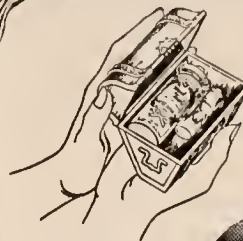
LUDI

Christmas!

Evening and Party Dresses,
Coats, Suits, Ski Jackets.

Negligees, Robes, Gowns,
Slips, Intimate Apparel,
Hosiery.

Hats for Sport, Cocktails
and Dinner.



Lo! find
fragrant treasure!



Queen's ransom
by
wilcox

Treasure Chest, containing drom of
Perfume, and ounce of Toilet Water.

\$2.75*

Delightful fantasy... an exquisite plastic chest, beautifully decorated. You'll use it for jewels, cigarettes, candy, mad money, trinkets. Yours to have or give... containing Herb Farm Shop's rare and precious English-formula scents... No. 37 Audley, Night Scented Stock, Royal Purple, Green Moss, White Phlox or Lilac. *plus tax

wilcox pharmacy

20 nassau street * telephone 255

IT'S NEW TO US

—Continued from Page 7
ries logs up to a platform and loads them on the car, and a Diesel-type coal conveyor. There, too, are new railroad marker sets, all metal, from 79 cents to \$2.69 (the latter has two electric lamps with it.) The Wright Store also carries the Gilbert line, including erector sets and a metal tool chest for older boys for \$11.95. Flexible Flyers are available in all sizes at Farr's. Well-known dolls are Effanbees at The Princeton Stationery, Dy-dees at Clayton's and Baby Coos at The Exchange. The latter also has undressed girl dolls, which can be clad from head to foot with hand-made clothes available there. Pete's Sport Shop has Voit rubber footballs for boys, specially reduced (imagine that!) for Christmas from \$4.50 to \$2. Disney stuffed animals are appealing at The Princeton Stationery, with Dumbo especially charming. Zavelle's, chock full of wonderful children's books, has a new one, "The Snowman Who Wanted to Sing," which is a sweet story, appealingly illustrated with a "feclable" snowman, and sells for only 59 cents. Further word from Santa Claus sets his visit to Zavelle's as December 13, 14 and 15, from 9 to 9. We're not out, but space is. More Friday.

WHEN IT COMES TO CANDY, come to Thorne's. The best brands—beautifully packaged. 168 Nassau St.

YOU CAN STILL GET a few of our handmade-to-order gifts for men, women and children. Many other unusual items at The Exchange, 164 Nassau St.

PHILLY CIGARS in Christmas gift boxes of 25 and 50. Thorne the Druggist, 168 Nassau St.

THE MEN IN THE FAMILY can best be remembered with ties, socks, handkerchiefs, shirts or sweaters from W. H. Lahey, 150 Nassau St.

TABU Lipstick: On your lips is a forbidden red and the forbidden fragrance, too. Color and scent designed for the lips of women who dare and care. \$2.50 plus tax at Thorne the Druggist, 166 Nassau St.

YOUR FRIENDS who have moved away from Princeton will enjoy TOWN TOPICS, too. For \$1.50 a year, it can be sent anywhere in the U. S. Write Box 371 or call 2326.

Charlotte Hankin

2 No. Willow, Trenton, N. J.

YARNS

Instruction Hand-Blocking

Alterations and Remodelling

For Men and Women
CUSTOM TAILORING

Philip Tailor Shop

134 Nassau St.—Tel. 1753-J
(Above Allen's)

Have You Seen Our Display of

GENERAL ELECTRIC
APPLIANCES?

Buy the "WRIGHT" Way
For Service and Satisfaction
Telephone 168

Wright Store

130 Nassau Street

Alan W. Richards PHOTOGRAPHER

specializing in

- COMMERCIAL WORK
- CHILDREN'S PORTRAITS
- WEDDINGS
- GROUPS

248 Moore St.

Tel. 1761

Look For Our

Door-to-Door Delivery

On Christmas Trees

Greens and Wreaths

For Your Christmas Decorations

Special This Christmas

REAL
ENGLISH HOLLY TREES

Priced at \$2 Each
(An Ideal Gift!)

Gene Seal — Flowers

200 Nassau St. — Tel. 1643

What Could Be More Timely Than a Sale of

PRINTS • WATER COLORS • LITHOGRAPHS
OILS • HAND-BLOCKED CHRISTMAS CARDS

With Christmas Drawing Near

All by Princeton Artists

Sponsored by Princeton Group Arts

Priced From \$1 to \$100

THE LITTLE GALLERY

39 Palmer Square

Telephone 395

"The Store for Thrifty Shoppers"

HEADQUARTERS FOR USEFUL XMAS GIFTS

Gifts for Dad, Mother, Sister and Brother

Avoid the crowds you find out-of-town by shopping in this big store, which assures you of a wide selection of articles useful to every member of the family, relatives and friends.

Come in, look around and be convinced.

S. B. Harris Department Store

32-34 WITHERSPOON STREET — OPEN EVERY EVENING

BE ORIGINAL . . .

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